



LEAPTV™
LAUNCHING SEPTEMBER 23, 2010

- PRESS RELEASE -



POWERED BY  LEAPZONE STRATEGIES



TECHNOLOGY ALLOWS LEAPZONE STRATEGIES TO GO GLOBAL WITH NEW ONLINE SHOW LEAPTV.COM

LeapZone Strategies Inc.
September 20, 2010

FOR IMMEDIATE RELEASE

{Press Release} Vancouver BC, Canada (September 20, 2010) – Premier Brand Builder and Business Performance Catalyst, Isabelle Mercier-Turcotte, is going viral. On September 23rd, 2010 LeapZone Strategies will be launching its first official episode of LeapTV, the #1 Branding and Business Performance online TV show, created to revolutionize small business.

Linking people, design and technology is Isabelle's passion, and an online platform for this show was strategically chosen by Isabelle because it allows for unlimited global reach, outright ownership, and flexibility to allow viewers to be interactive. Today, technology provides a bigger opportunity to get things out there, and LeapTV is launching now because of this opportunity. "Our ultimate goal is to reach one million people across the globe, and LeapTV is a phenomenal way for me to share my passion with the world and achieve this!", says Isabelle.

LeapTV is a short (5-12 minute), edgy, unconventional, practical, and FREE weekly online TV show that helps solopreneurs and small business owners get clear on their business, make small but powerful pivotal shifts, and gain momentum by taking action while keeping it simple. It's the show that teaches that small, intentional and consistent actions lead to massive results. Through Isabelle's no BS style, the show helps small businesses perform like a well-engineered, well-oiled machine, and makes them think, act and implement like never before.

LeapTV is also about building a great success community by leveraging viewers' expertise and getting them involved by sharing their experiences, ideas, gems, concepts, insights and results; allowing small business owners to be a part of a supportive online community where they will learn, share, get involved, be featured, and gain momentum.

- To visit the new LeapTV website, go to www.leaptv.com
- To download a PDF with sponsorship information and opportunities, [click here](#)
- To learn more about Isabelle and LeapZone Strategies, visit www.leapzonestrategies.com



For more information, please contact Mavreen David at 604.312.9613, mobile 604.961.5677, or email Mavreen at: leaptv@leapzonestrategies.com

You can also find LeapZone here:

Twitter: www.twitter.com/leapzone

Facebook: www.facebook.com/pages/LeapZone-Strategies/395092381997

LinkedIn: www.linkedin.com/in/leapzone