

# biography

## Margarita Romano

VISIONARY, CO-OWNER

I am a visionary strategist, processor, business owner, systems engineer, creative writer and fanatical problem-solver. I love to step in on a strategic level to provide a different perspective, and to help uncover and clarify purpose and direction. Defining a business' brand is my business, and making complicated things simple, is my passion.

I have a BFA from Concordia University in Montreal and moved to Vancouver in 1994 to work in the film industry. From 1996 to 2006 I co-owned and operated an award-winning creative firm called Scenario Design, that helped companies raise their business standards and re-define their industries through innovative brand development and forward thinking communication tools.

After selling Scenario Design in 2006, I took a well-deserved year off to explore the world, and came back stronger than ever to become co-founder of LeapZone Strategies. My extensive hands-on experience with brand development and management, and systems creation and implementation, along with finely-tuned listening skills and a rejuvenated passion for life, make me determined to help entrepreneurs, business leaders and their teams succeed. Still in Vancouver, I am an avid Sudoku Solver, wildly passionate about horses, and may often be found walking my dog in this fantastic city.



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