

biography

Margarita Romano

VISIONARY, CO-FOUNDER

Margarita is a visionary strategist, processor, business owner, systems engineer, creative writer, fanatical problem-solver, and one of the best selling authors of the business and marketing book titled, **The Next Big Thing: Top Trends From Today's Leading Experts to Help You Dominate the New Economy**. She loves to step in on a strategic level to provide a different perspective, and to help uncover and clarify purpose and direction. Defining a business' brand is her business, and making complicated things simple, is her passion.

She has a BFA from Concordia University in Montreal and moved to Vancouver in 1994 to work in the film industry. From 1996 to 2006 she co-owned and operated an award-winning creative firm called Scenario Design, that helped companies raise their business standards and re-define their industries through innovative brand development and forward thinking communication tools.

After selling Scenario Design in 2006, she took a well-deserved year off to explore the world, and came back stronger than ever to become co-founder of LeapZone Strategies. Margarita's extensive hands-on experience with brand development and management, and systems creation and implementation, along with finely-tuned listening skills and a rejuvenated passion for life, make her determined to help entrepreneurs, business leaders and their teams succeed. Still in Vancouver, she is an avid Sudoku Solver, wildly passionate about horses, and may often be found walking her dog in this fantastic city.



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