

seminar

Branding from the Inside Out!

DOES YOUR BRAND MEASURE UP?

Find out at this informative seminar where you will learn what it takes to define your message, be clear on what you stand for and live it out loud! By first focusing on the internal facet of your business (its personality) and second, on the external facet of your business (its behaviour), Isabelle Mercier Turcotte of LeapZone Strategies™ takes you through:

- What branding is and the brand success formula.
- The “core truth”: what makes your business the only one like it out there!
- The external factors of your business: who, how and what.
- Plus, 5 SIMPLE THINGS that will help you move forward in building a successful brand.

Branding from the Inside Out is a learning opportunity to set your brand success wheels in motion, by providing direction on what is needed to attain a higher level of clarity about who you are and where you want to stand in the market.



LeapZone
STRATEGIES™

